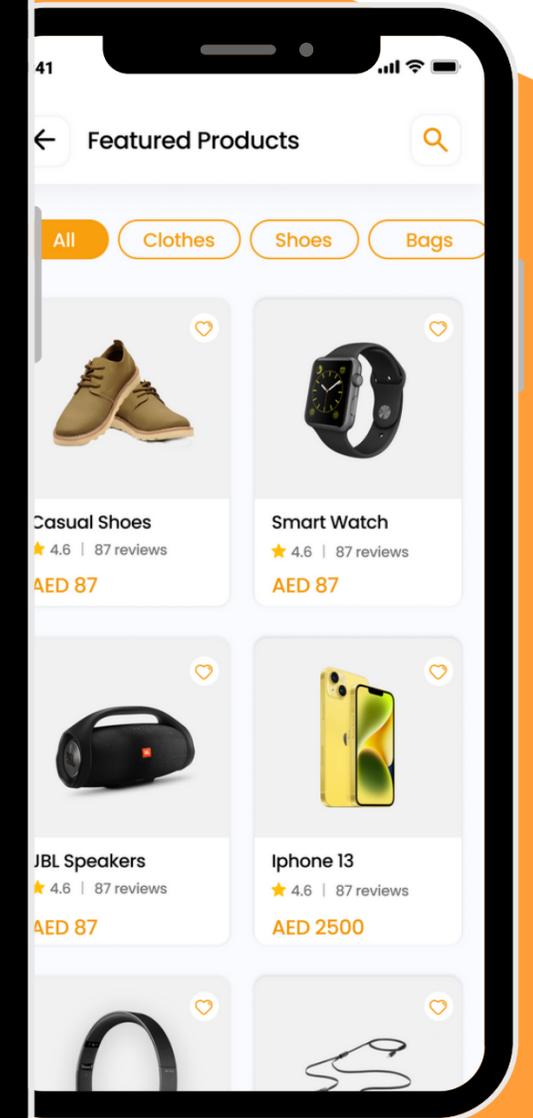
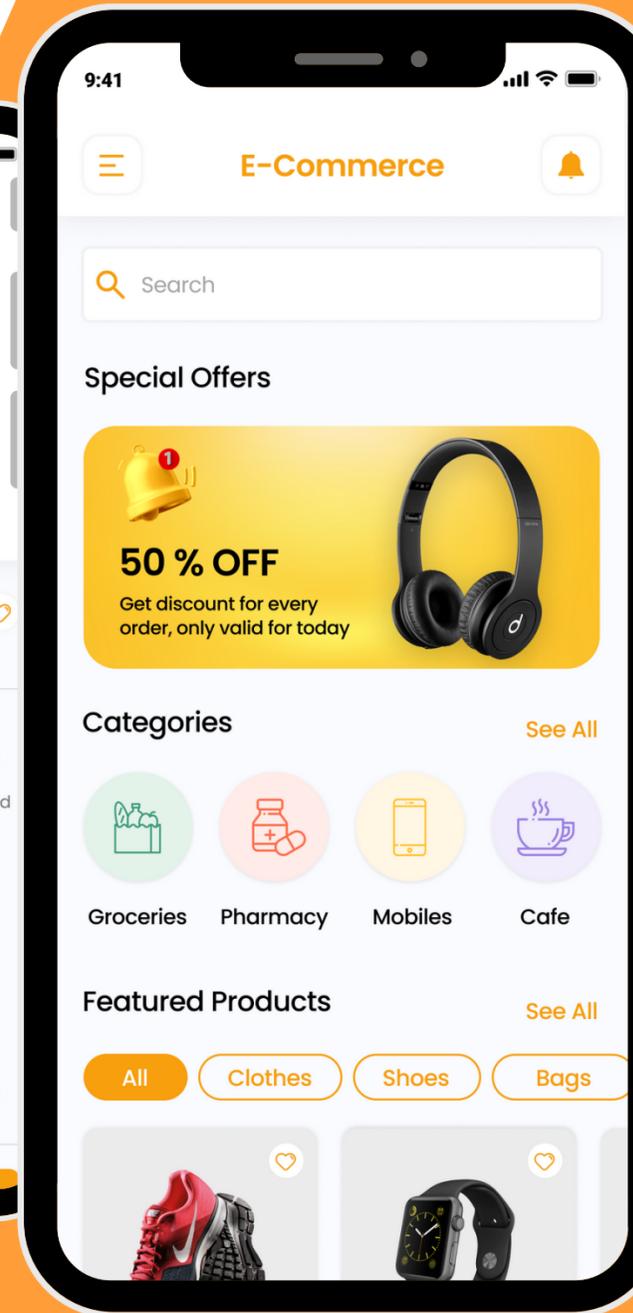
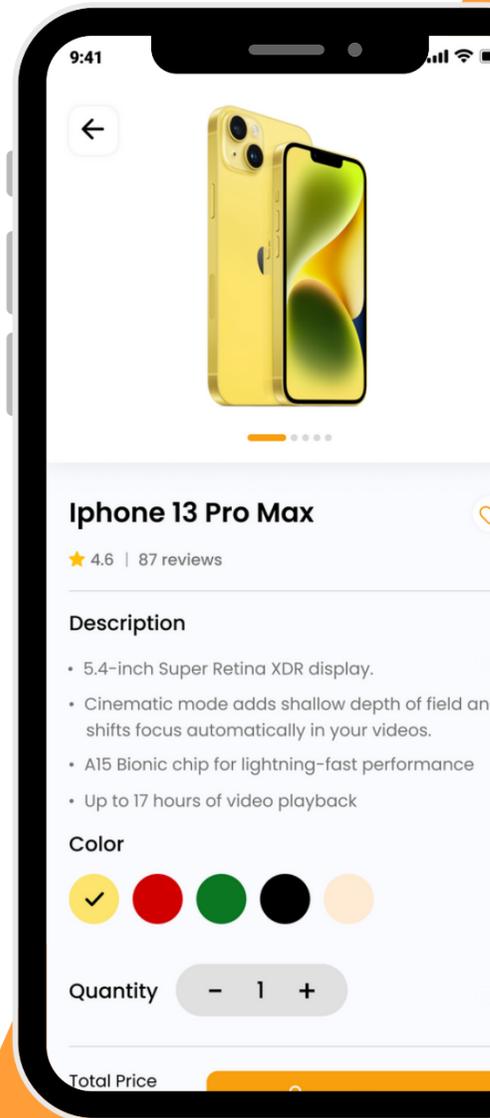




# E-COMMERCE PLATFORM

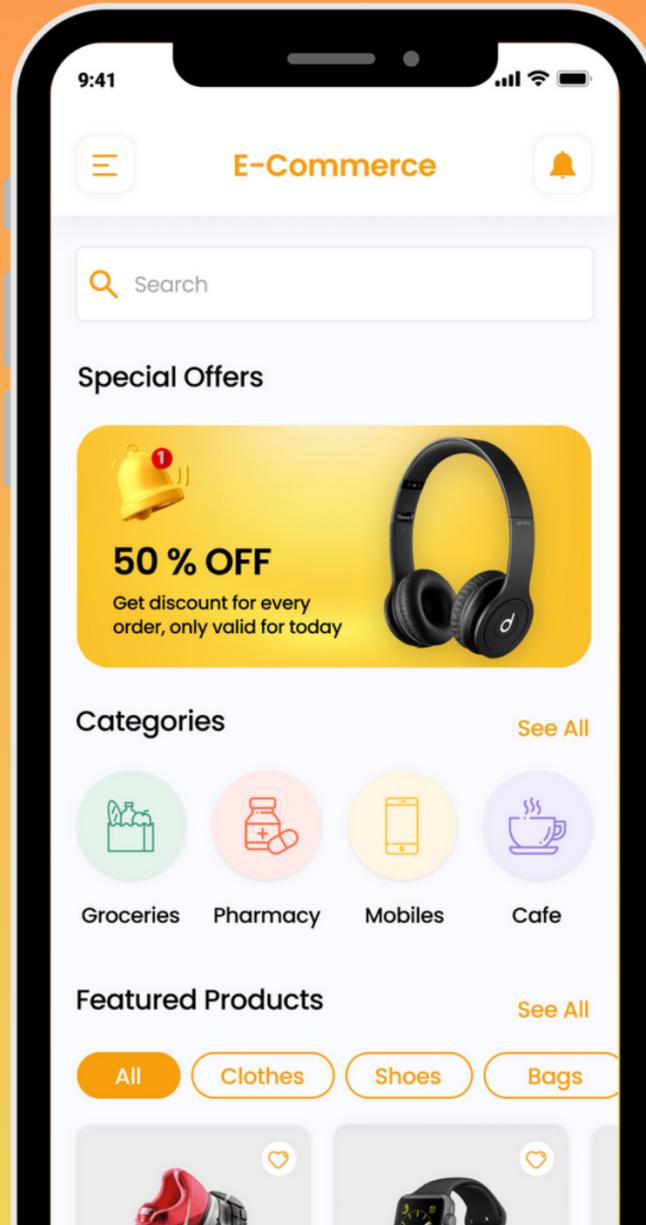
Launch User-Friendly On-Demand E-commerce Solution For Your Business.



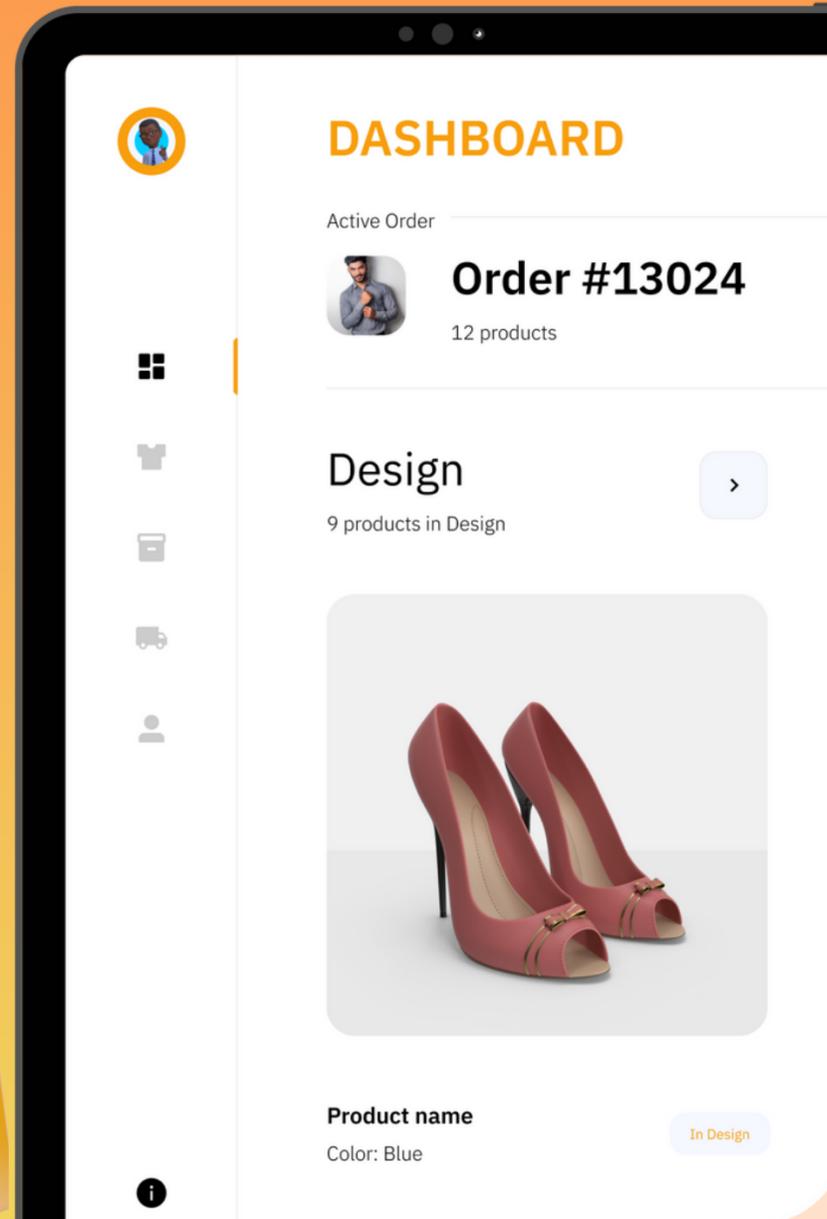
# What Will You Get?



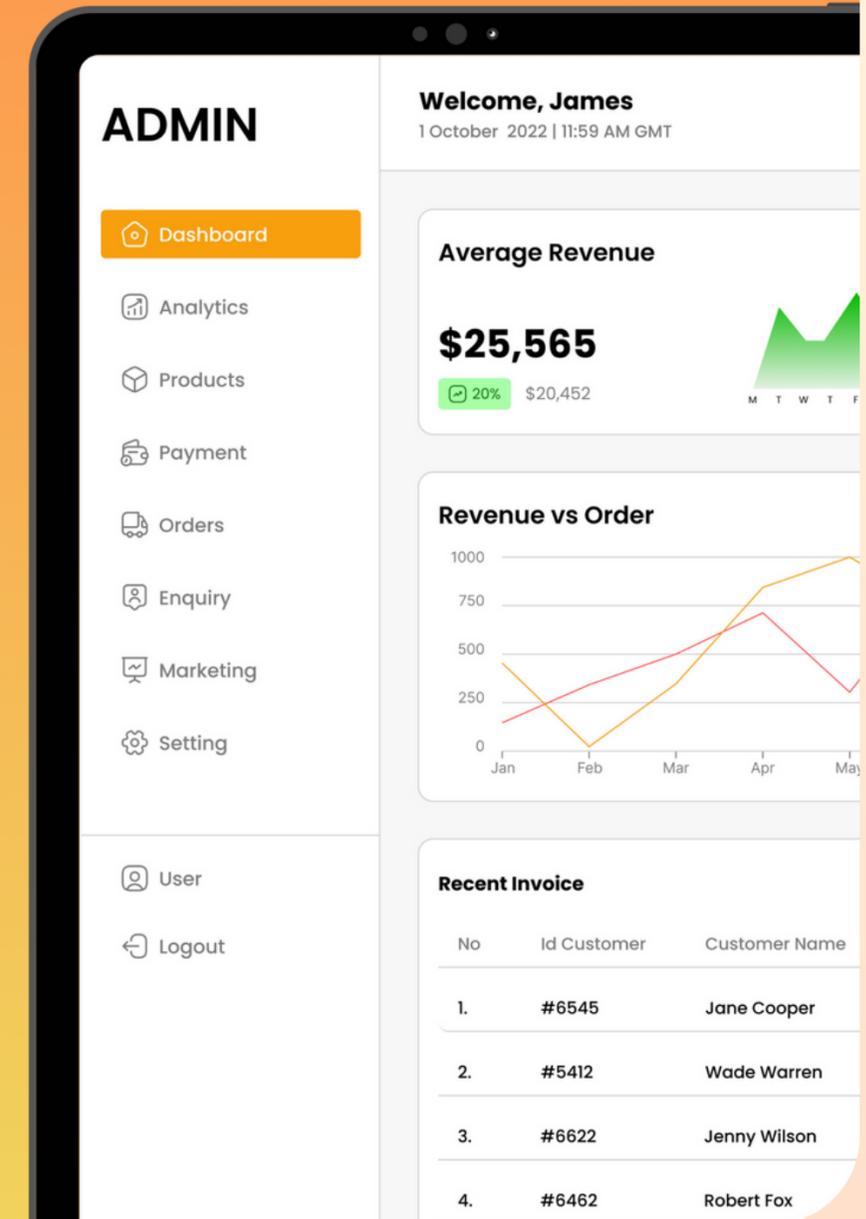
## Premium Customer App & Website

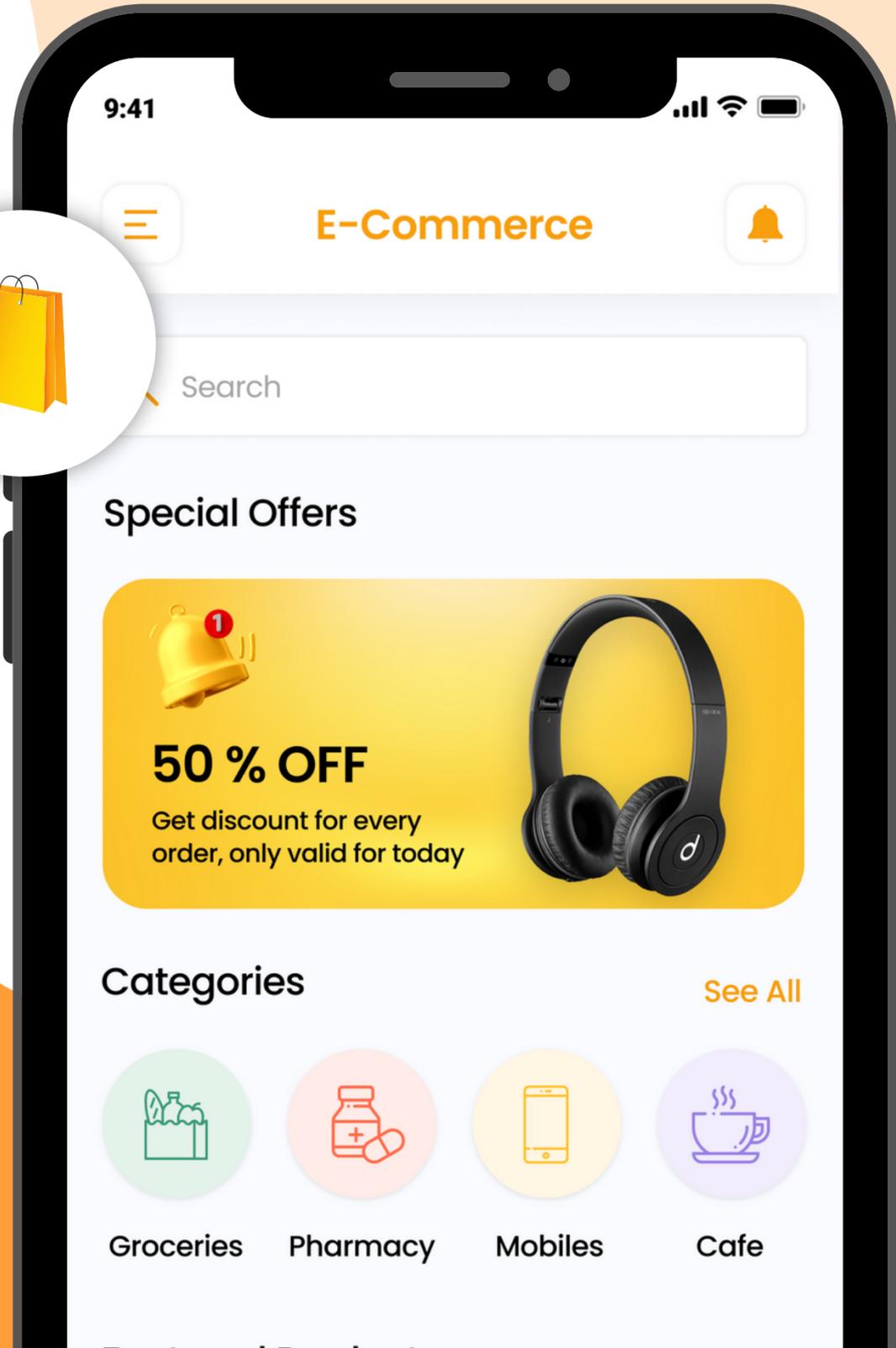


## Exclusive Vendor Dashboard



## Robust Admin Dashboard





# PREMIUM CUSTOMER APP

Enhance your customers' experience with a ready-to-go e-commerce platform.



# Exciting Features

## Wallet

Users can pay using multiple payment methods using their wallets, like Paytm, Google, etc.

## Add To Cart

Customers are allowed to add items to their cart before placing the order.



## Multiple Categories

Customers can find multiple categories and order items as per their needs.

## Cancellation Policy

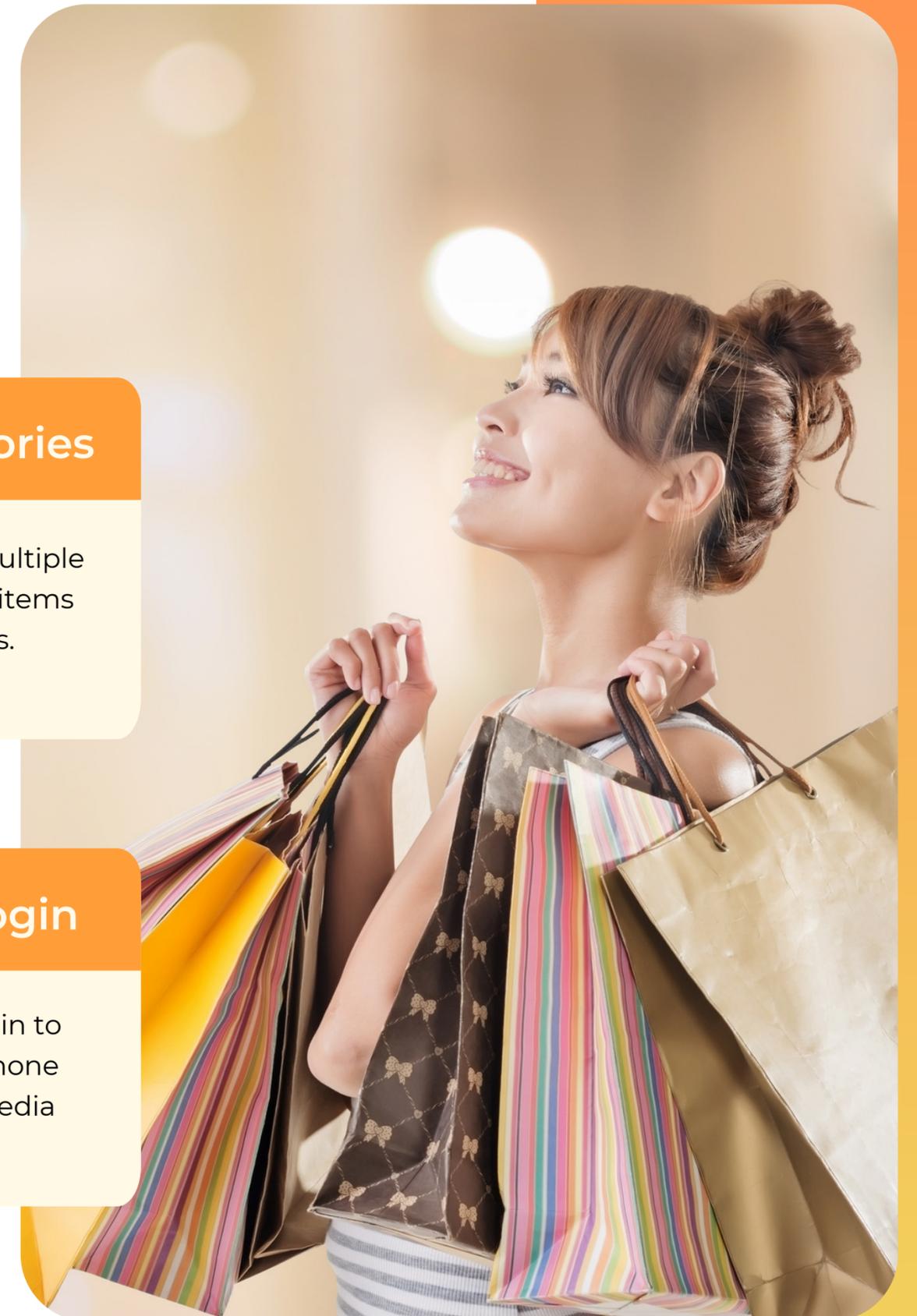
Customers can cancel orders at any time & refund policy is also available.

## Promo Codes

Users can avail discounts on their orders by using the promo codes, saving money.

## Easy Signup/Login

Users can sign up/log in to the app using their phone number and social media accounts.





### Subscription Plans

Customers can choose among the various paid subscriptions for adding products, etc.

### Banners

Under this section, users can check out banners related to specific categories or sub-categories.

### Generated Invoice

Give customers proper details of payments completed or to be completed.

### Scheduled Orders

Customers are allowed to schedule their orders as per their needs.

### SOS Feature

Customers can send notifications to the admin in case of an emergency.

### Customer Support

Offer customers in-app support to resolve their grocery-related queries.



# EXCLUSIVE VENDOR DASHBOARD

Manage vendors by offering them a robust panel to add/edit items, launch offers, and track delivery agents in real-time.



The dashboard interface is displayed on a laptop screen. It features a top navigation bar with a search icon, a plus icon, a 'Send Product' button, and a notification bell. The main content area is divided into several sections:

- Active Order:** Shows 'Order #13024' with '12 products' and a 'Payment Due' button.
- Design:** Shows '9 products in Design' with a thumbnail of a pair of red high-heeled shoes. Below the thumbnail, it says 'Product name' and 'Color: Blue'.
- Shipping:** Shows '25 open shippings' with a list of vendors and their addresses. The list includes:
  - Floyd Miles, 4517 Washington Ave. MK 39495, 13/09/2022
  - Arlene McCoy, 2972 Westheimer Rd. SI 85486, 13/09/2022
  - Dianne Russell, 8502 Preston Rd. IM 98380, 13/09/2022
  - Kristin Watson, 2464 Royal Ln. Mesa, NJ 45463, 13/09/2022
  - Theresa Webb, 2715 Ash Dr. San Jose, SD 83475, 13/09/2022
- Team: HR & Culture:** Shows 'Secondary Text.' and a group of five team members.
- Credit Balance:** A large orange box displays '\$21,000.00' with 'Credit Balance' below it and a 'View Details' button.

# Exciting Features



## ORDER FREQUENCY

Vendors are allowed to check the frequency of orders from every customer.

## ADD CATEGORIES

Vendors can freely add/edit categories and sub-categories available on the platform.

## DELIVERY CHARGES

Vendors can decide the delivery charges applicable per order, depending on their location.

## CUSTOMERS DETAILS

Vendors get all the information regarding the order details, addresses, phone numbers, etc.

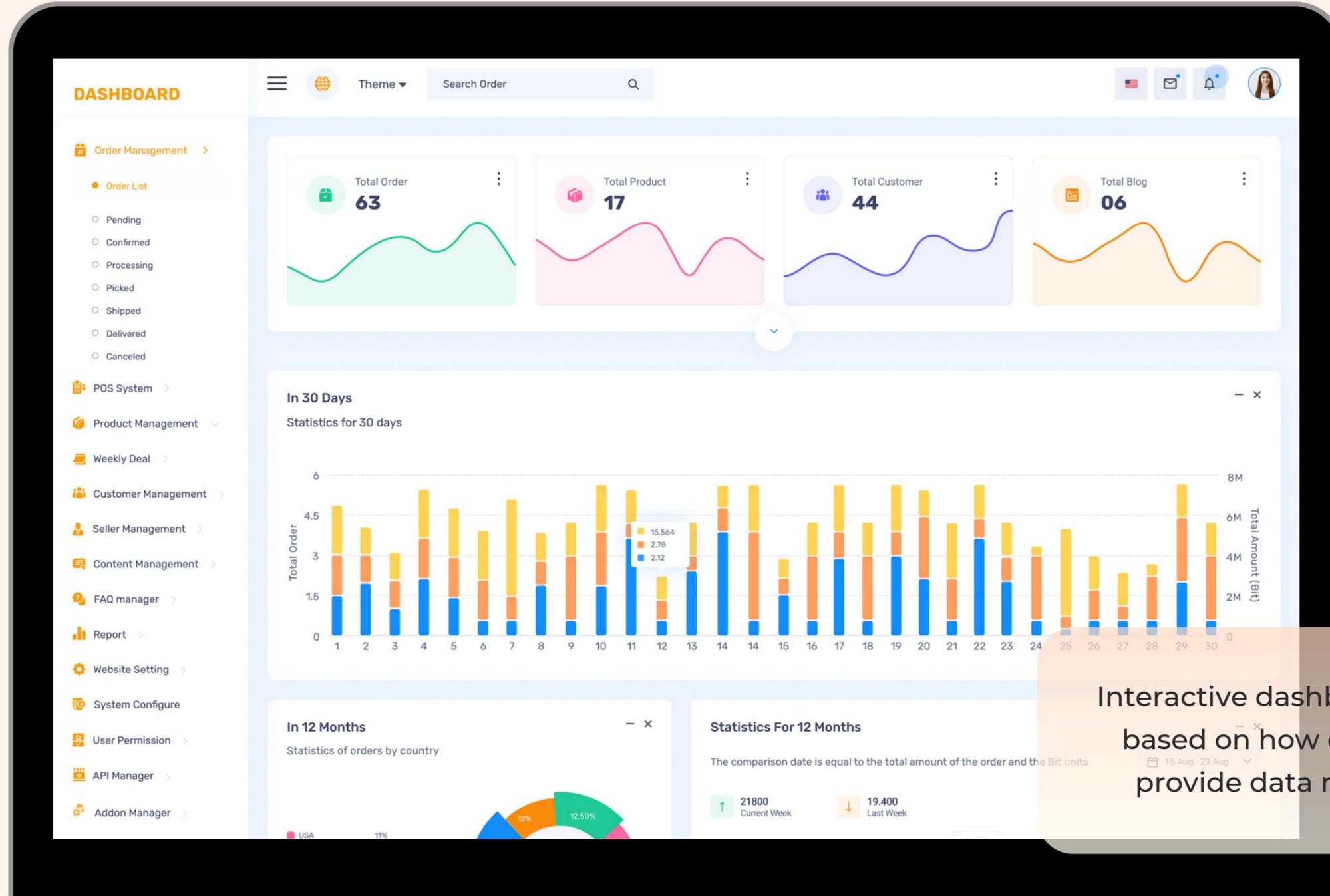
## REJECT/ACCEPT ORDERS

Vendors can accept/reject orders as per the product's availability.

## INSTANT NOTIFICATIONS

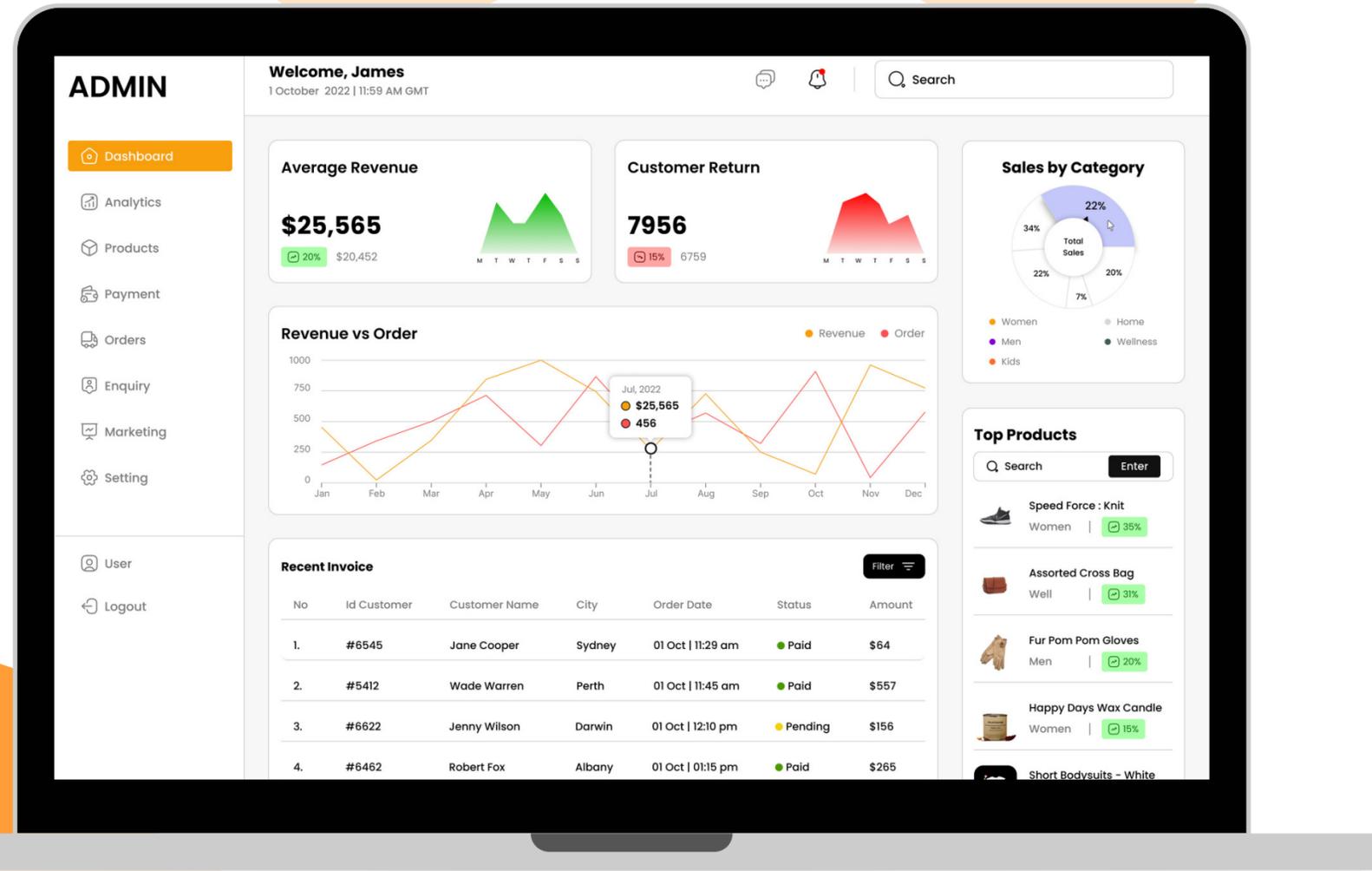
Vendors get instant notifications every time an order is placed.





Interactive dashboards help you get reports based on how customers found you and provide data regarding their locations.





# ROBUST ADMIN DASHBOARD

Powerful dashboard helps admin manage and monitor crucial details, and numbers, identify business opportunities, and more.



# Exciting Features



## Advanced Analytics

Get accurate reports regarding customers' information, including location, order, time, etc.

## Secure Panel

Protect your data with our highly secure admin dashboard.

## Subscription Plans

Admin can add & list different subscription plans for customers and help them avail benefits.

## Promo Codes

Admin can offer promo codes, which help businesses drive more traffic and sales.

## Setup Commissions

Admin can decide the commission they want to offer to the merchants.

## Admin Login

Anyone with e-commerce business credentials can easily log in/sign up for the panel.





### **Inventory Management**

Manage inventory automatically and add or delete inventory as needed.

### **Orders Notifications**

Admin can send notifications regarding canceled orders and refund details to customers.

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Admin can send notifications regarding canceled orders and refund details to customers.

### **Manage Category**

Admin can manage the vendor categories and arrange them in order to make them visible on customer websites and apps.

### **Warehouse Management**

Admin can check and manage all the warehouses, assign deliveries, and update the status from a single panel.

### **Split Payment**

Admin can decide the split percentage on every order. The amount is split between the vendor and admin.



## Product Management

Admin can add, edit, delete, sort, and categorize products from a single panel.

## Order Request

Admin is allowed to conform or reject order requests by adding the reason for rejection.

## Create Sub-Admin

Admin can manage any number of vendors from the panel and create a sub-admin to handle a few categories.

## Content Management

Admin has the authority to edit, delete, or publish content posted on the e-commerce website pages and app.

## Manage Taxes

Admin can define the base tax and variable tax to be paid, depending on the location.

## Email Notifications

Admin receives notifications for all the new customers every time they purchase on the marketplace.





# Elevate Your Business To New Heights

Launch a robust and fully-featured e-commerce app with the help of our experts.

## Get In Touch:



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