

# Portfolio

## (Grocery Projects)



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## Company Overview

ToXSL Technologies is an **ISO 27001:2013 and ISO 9001:2015** certified mobile and web application company in India. We are expertise in developing custom applications and software products. Our clients include start-ups, digital agencies, large enterprises, and small businesses.

ToXSL is a Development agency focused on providing cost-effective products with full client satisfaction from mobile apps to Website Development. It delivers applications, services, and mobile websites on every platform. ToXSL will put you in front of your customers on devices they access most with information and tools that make it easy for ToXSL to connect with its audience.

ToXSL's commitment to reaching its audience with targeted marketing will put you far ahead of your competitors. We're here to help with all of your Mobile Application and Web Services needs, and we have thorough analytics that is measurable for making strategic Application development decisions.

### **Team Size: 500+**

If you have any questions, regarding ToXSL, please send an email at [info@toxsl.com](mailto:info@toxsl.com) or direct at **(+91) 9569747788**.

## Why ToXSL?

Excellent rating, review, reputation on bidding sites:

- Upwork rating (5 Stars), Recommendation rate (100%)
- PPH rating (5 Stars), Recommendation rate (100%)
- Guru rating (5 Stars), Recommendation rate (100%)
- Clutch rating (4.8 stars), Recommendation rate (100%)
- Appfutura rating (5 stars), Recommendation rate (100%)
- GoodFirms rating (5 stars), Recommendation rate (100%)

We have completed **5000+** Projects & **2000+** clients all over the world.

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## 1 Introduction

## **1.1 Background**

The grocery industry has experienced rapid growth in recent years. Grocery shopping app is highly appreciated by the audience because they make it easy to make lists for grocery shopping, order groceries, have food delivered when needed or when a person can't pick it up at the store, and much more. Through these apps, grocery companies attract more consumers while their customers save time by not having to go out and buy food. The deal benefits both parties.

**Our Portfolio:** <https://toxsl.com/portfolio/>

## **1.2 Project Objective**

The Project is to develop a grocery delivery website that offers grocery items delivery services to the users according to their preferences.

## **2 Scope & Objective**

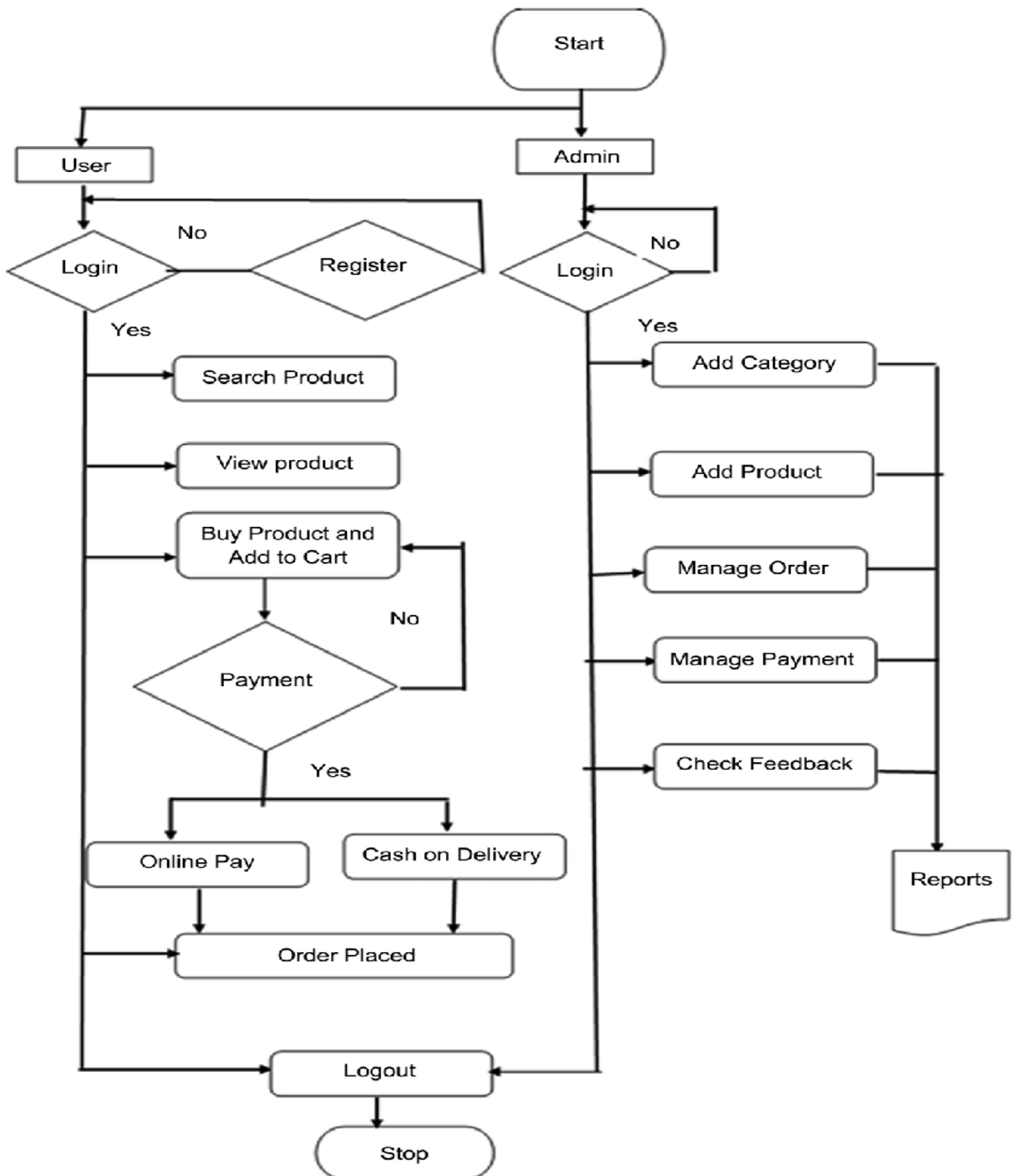
### **2.1 Scope**

The grocery website allows service providers to cleverly incorporate the right marketing strategy that is useful in engaging target audiences, advertising methods, and a convenient shopping experience for customers.

### **2.2 Project Description**

The grocery store website is simple yet engaging, which swiftly penetrates the market and builds a strong base of loyal customers. By creating grocery websites, one can easily improve their brand image as customers can successfully fulfill their shopping demands while relaxing in their own homes.

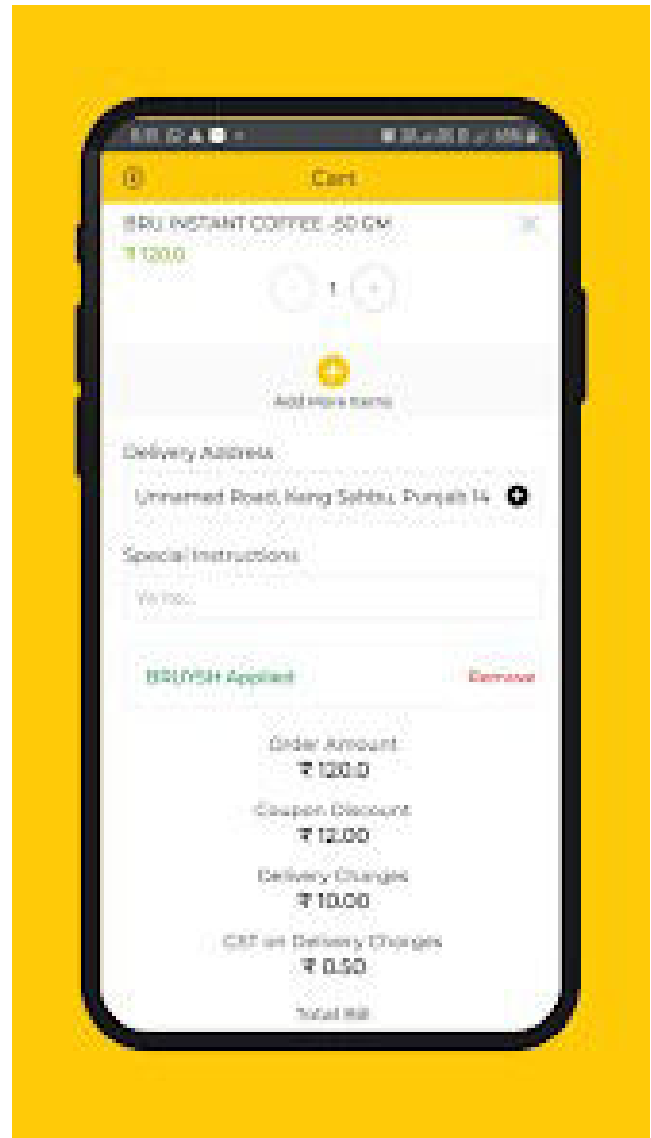
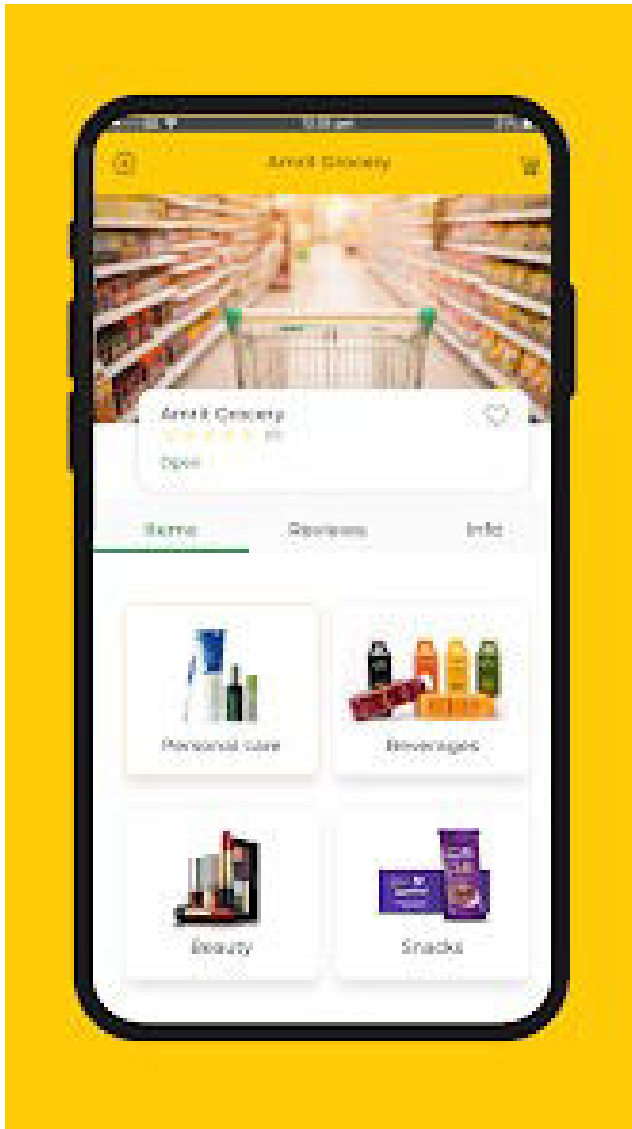
### 3 Flow diagram



## 4. Work Done On Grocery Web & Applications:

### 4.1 Ekiryana

An Online Grocery Store Application. Ekirana app allows the users to place their grocery order and get it delivered within 59 mins.



## 5 Conclusion

The above is a gist of how we plan to take the project further. But, we are flexible enough & will work with you on the project until you are happy. Thank you very much for the opportunity! We hope to work together with you to build your business!